PRESENTED WITH

Google for Startups

Bring us a problem worth *building* for.

Sponsor a challenge at the Blossom Hackathon, presented with Google for Startups. Your company sets the problem, our builders spend 24 hours shipping solutions, and your team picks the winner.

WHEN

November 14–15
24 hours

FORMAT

Hybrid
40 in person · 100 online

WHERE

200 Blossom Lane
Mountain View, CA 94040

CHALLENGE SPONSOR

Starting at

$2,000

WHAT'S INCLUDED

1 **Sponsored challenge**
You write the brief. Teams build against it for 24 hours.

2 **Judges on your challenge**
Two seats from your team to evaluate submissions and select the winner.

How it works

01

Commit

Confirm your sponsorship at $2,000 or above. Your challenge is locked in.

02

Write the brief

Send a problem statement, what a strong solution looks like, and any tools, APIs or data teams can use.

03

Name your judges

Choose two people from your team who know the problem to judge in person or online.

04

Pick the winner

Your judges review every submission to your challenge and select the team that solved it best.

WHAT WE NEED FROM YOU

$2,000+	1	2	Logo
Commitment	Challenge brief	Judges	SVG or PNG

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BACKED BY Foley Hoag LLP · ANTHROP\C · Microsoft · supabase

Ready to sponsor a challenge?

Need more than one challenge or a larger prize? We'll build a package around it.

Tamish Pulappadi
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Sponsor requirements

The following terms apply to all Challenge Sponsors of the Blossom Hackathon, held November 14–15 and **presented with Google for Startups**.

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01 Sponsorship Commitment

The Sponsor agrees to a minimum contribution of two thousand U.S. dollars ($2,000). Blossom Lane will issue an invoice upon written confirmation of sponsorship. Payment in full is due prior to the opening of the Hackathon on November 14.

02 Challenge Submission

Each sponsorship entitles the Sponsor to one (1) challenge. The challenge brief shall include a title, a problem statement, evaluation criteria, and any tools, APIs, or data made available to participants. The challenge must be achievable within the 24-hour event and open to both in-person and online participants.

03 Judges

The Sponsor shall designate two (2) judges and provide each judge's name, title, and email address in advance of the event. Judges shall be available for the full judging session, either in person at 200 Blossom Lane, Mountain View, CA 94040, or remotely. Judges evaluate submissions to the Sponsor's challenge only and shall disclose any conflict of interest with a participating team.

04 Resources and Access

Any credits, accounts, datasets, or APIs offered by the Sponsor shall be provided to participants at no cost for the duration of the event. Access credentials will be distributed by the organizers.

05 Prizes

Where the Sponsor elects to offer a prize, its value and eligibility shall be stated in the challenge brief. The Sponsor is responsible for fulfilling the prize to the winning team.

06 Intellectual Property

Participants retain ownership of all work created during the Hackathon. Sponsorship confers no rights to participant work; any license or transfer must be agreed separately and in writing with the team concerned.

07 Use of Name and Logo

The Sponsor grants Blossom Lane a limited, non-exclusive license to use its name and logo in event materials and communications. The Sponsor may publicly reference its participation in the Hackathon.

08 Conduct

Sponsor representatives, including judges, agree to abide by the event code of conduct while participating in person or online.

09 Agreement

These requirements summarize the terms of sponsorship. Final terms, including cancellation, will be set out in the sponsorship agreement executed by both parties.