PRESENTED WITH

Google for Startups

Feed the room *all night*.

Sponsor meals at the Blossom Hackathon, presented with Google for Startups. Pick lunch, dinner or breakfast and feed 60 people, including 40 in-person builders and our team.

WHEN

November 14–15
24 hours

IN PERSON

40 builders
on site overnight

WHERE

200 Blossom Lane
Mountain View, CA 94040

MEALS SPONSOR

Serving

60

people, including our team

SPONSOR ONE MEAL OR MORE

Lunch	Sat, Nov 14 · 1:00 PM
Dinner	Sat, Nov 14 · 7:30 PM
Breakfast	Sun, Nov 15 · 7:30 AM

Choose your meal

01 Lunch	**Opening-day lunch**	Served on November 14 as teams form and start building.	NOTE Vegetarian, vegan and gluten-free options
02 Dinner	**Hot or catered dinner**	Served on the evening of November 14 to carry teams into the overnight stretch.	NOTE Vegetarian, vegan and gluten-free options
03 Breakfast	**Morning meal**	Breakfast on November 15 ahead of final submissions and judging.	NOTE Vegetarian, vegan and gluten-free options

WHAT WE NEED FROM YOU

1+	60	Labels	Logo
Meals chosen	People served, incl. team	Dietary & allergens	SVG or PNG

PRESENTED WITH Google for Startups

BACKED BY Foley Hoag LLP · ANTHROP\C · Microsoft · supabase

Ready to feed the room?

Tell us which meal you'd like to cover and we'll confirm quantities and delivery time.

Tamish Pulappadi
tp@blossomln.com
blossomln.com

Event itinerary

HACKING STARTS
Sat, Nov 14 · 11:30 AM

HACKING ENDS
Sun, Nov 15 · 11:30 AM

01 **Arrival** SAT	9:00 AM	**Check-in** Registration, badge pickup and merch. Online participants check in through the event channel.	
	10:00 AM	**Opening remarks** Blossom Lane Collective and Google for Startups.	
	10:30 AM	**Rules and team registration** Rules, submission requirements and judging criteria.	
02 **Day** SAT	11:30 AM	**Hacking begins** 24-hour build period starts.	
	1:00 PM	**Lunch** Provided on site.	SPONSORABLE MEAL
	3:00 PM	**Mentor office hours** Mentors available through the afternoon. Online teams book video sessions.	
	7:30 PM	**Dinner** Provided on site.	SPONSORABLE MEAL
03 **Overnight** SUN	12:00 AM	**Late-night snacks** Provided on site.	
04 **Submission** SUN	7:30 AM	**Breakfast** Provided on site.	SPONSORABLE MEAL
	9:00 AM	**Submission form opens** Repository link, demo video (two minutes max) and project summary.	
	11:30 AM	**Hacking ends** Submissions close. Late submissions are not accepted.	
	12:00 PM	**Event concludes** Judging begins from submitted materials.	
	3:30 PM	**Winners announced** Results shared with all participants.	

PARTICIPANTS
Students, recent graduates and early-stage founders

ADMISSION
By application · 18+ · teams of up to 3

CAPACITY
40 in person · 100 online

Sponsor requirements

The following terms apply to all Meals Sponsors of the Blossom Hackathon, held November 14–15 and **presented with Google for Startups**.

---

01 Contribution

The Sponsor agrees to provide, in kind, one or more of the following meals: lunch on November 14, dinner on November 14, or breakfast on November 15. Each meal may be sponsored separately. Blossom Lane will confirm the selected meal(s), quantities, and service times in writing prior to the event.

02 Quantity

Contributions shall be sufficient to serve approximately sixty (60) people, including in-person participants and the organizing team, for each meal selected. Final headcount will be shared no later than five (5) days before the event.

03 Delivery

The Sponsor is responsible for delivery to 200 Blossom Lane, Mountain View, CA 94040 at the agreed times on November 14–15. Delivery windows and on-site contacts will be coordinated with the organizers in advance.

04 Food Safety

All meals shall be prepared, packaged, stored, and transported in accordance with applicable California health and food-safety regulations, by a licensed vendor where required.

05 Dietary and Allergen Labeling

Each meal shall include vegetarian, vegan, and gluten-free options. All items shall be clearly labeled with ingredients or major allergens.

06 Service

Meals shall be delivered ready to serve, with serving utensils, plates, and cutlery unless otherwise agreed.

07 Recognition

Blossom Lane will recognize the Sponsor at the point of service and in event materials. The Sponsor grants Blossom Lane a limited, non-exclusive license to use its name and logo for this purpose.

08 Responsibility

The Sponsor is responsible for the quality and safety of the products it supplies, and for any vendor it engages to supply them.

09 Agreement

These requirements summarize the terms of sponsorship. Final terms, including cancellation, will be set out in the sponsorship agreement executed by both parties.

SPONSOR SIGNATURE · DATE

BLOSSOM LANE · DATE